

Dear Sir,

It gives us immense pleasure to introduce IOPEPC which provides all support and guidance to Indian exporters and International Buyers for trade promotion and acts as an important link thereby providing inputs in the area of framing policies aimed at creation and nurturing of a healthy trade climate and exporter friendly policies.

IOPEPC organizes its Annual Trade Meet which provides an excellent opportunity to develop your business relationships with the participants from all over the world. The Trade Meet is generally attended by more than 400 delegates from industry and trade comprising of exporters, hullers, surveyors and traders, service providers amongst others. This year our Annual Trade Meet will be held during **26th – 28th October 2018** at the Radisson Blu Resort Temple Bay, Mahabalipuram, Tamil Nadu a resort located along the East Coast Road (ECR) along with attractions like the famous Shore Temple as well as various other UNESCO Heritage sites which are less than two kilometre from the resort. It’s an ideal place for mixing business with leisure.This meeting will be attended not only by the exporter members but also other stakeholders of Oilseeds & Oils Industry and Trade as well.

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The Council will be releasing its 19th consecutive “Souvenir 2018” on the occasion. The Souvenir over the years has taken shape of a Trade Directory as it comprises advertisement of companies with their latest contact details.

The advertisement tariff for Full Page (26 cms × 20 cms) souvenir is as follows :

**Advertisement Tariff for Souvenir (Incl. of GST)**

|  |  |  |
| --- | --- | --- |
| **Advertisement Type** | **Member (Rs.)** | **Non Member (Rs.)** |
| Colour  | 12000/- | 16000/- |
| Hard Page Colour  | 23000/- | 27000/- |
| Front Inside Cover | 60000/- | 65000/- |
| Back Inside Cover | 50000/- | 55000/- |
| Back Cover | 75000/- | 80000/- |
| Book Mark | 25000/- | 30000/- |

The Souvenir is also being sent to our embassies in various countries along with the embassies of key importing countries of oilseeds and oils. This will greatly help in enhancing exports of quality oilseed products from India. As an active member of the trade, we solicit your support and look forward to receiving your advertisement.

The specification of advertisement is as follow:

**Resolution : 300ppi**

**Format : CDR (Version-13 or below) / Tiff Format**

**Size : 200 x 260 mm/26 x 20 cms/7.87 x 10.23 inches**

Please send advertisement material/s along with Cheque/Demand draft favouring “Indian Oilseeds And Produce Export Promotion Council” Payable at Mumbai so as to reach us on or before 31st August, 2018.

We look forward to your support and co-operation.

Thanking you,

Sanjay Shah

Chairman

& Board of Directors